

# Tulare Home & Garden Show

October 12 - 13 2019

## CAPABILITIES STATEMENT

October 12 - 13 2019  
International Agri-Center  
4500 S Laspinna St.  
Tulare, CA 93274

### CONTACT

**TYLER MEYERS**

EXHIBITOR RELATIONS

INFO@TULAREHOMESHOW.COM

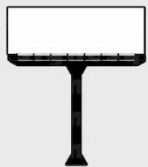
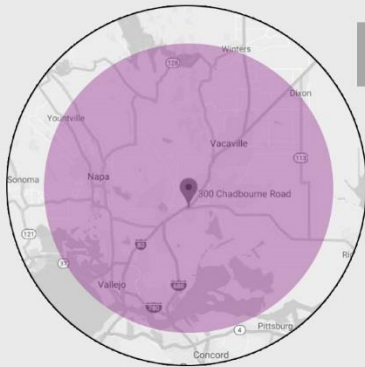
209-250-7094

### ABOUT US:

International Expos LLC brings over 10 years experience in event promotion and production. With our team producing over 20 events a year throughout California alone, International Expos LLC stands out as your premier source to get the exposure your company needs.

### MARKETING:

Our aggressive marketing campaigns are second to none. Below is a small sampling of the ways we bring more buyers to you.



Roadside Billboards



Radio & TV Broadcasting



Digital Advertising



Direct Mail Advertising



Traditional Print Media



### ATTENDANCE:

↑ OVER 50% Of attendees have an income of \$60,000 or greater

Of attendees own their homes **54%**

Good distribution of Age Demographics

<b>31%</b>	<b>38%</b>	<b>31%</b>
Under 30	30 - 50	Over 50

SOURCE: Q1 & Q2 2019 Entrance/Exit Polling